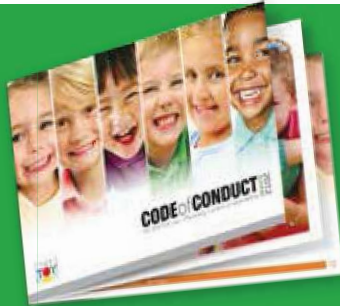


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Highlights of the year

Rollout of our Code of Conduct



See page 13



BR Toys test store opens in Germany

See page 29

New TOYS"R"US webshops in Denmark, Sweden, Norway and Finland

1,800,000

DKK donated to SOS Children's Villages



SOS CHILDREN'S VILLAGES

See page 35



Implementation of Factory Compliance Programme for full traceability of all factories

See page 17-18



13,000,000

products sold to our NORSTAR customers

See page 30



Award for best emerging sustainability report in Denmark



Completion of materiality assessment

See page 14-15



4,785

inspections with regard to product safety



See page 19

42

suppliers trained in the new chemical requirements of the EU Toy Safety Directive



See page 36

18 million

customers served in our retail stores

See page 29



18,700

products in assortment

See page 16



2,000,000

members of Club BR

See page 29

